SAGE

PRIVATE WEALTH GROUP

SAGE Investment Spotlight: Socially Responsible Investing

Have you ever considered the impact your investment dollars have on society? Not in the sense of financial gain, but rather in terms of what your money is funding? If so, you're not alone. Socially Responsible Investing is a time tested investment approach that considers environmental, social and corporate governance (ESG) criteria to aid investors in achieving personal financial prosperity while maintaining a positive impact on society.

The concept of Socially Responsible Investing gained much attention in the 1970's during a period in which highly charged political issues led some investors to consider how their investable dollars were being allocated and ultimately attempt to prevent their money from supporting policies that were counter to their beliefs. Over the years, this investment philosophy has taken off and now there is a wide variety of investment solutions available to help investors apply their personal values to their investment objective.

At SAGE Private Wealth Group, we have a long history of listening closely to our clients and helping them achieve their financial goals. Through this thorough and rewarding process, we have known that socially responsible investing practices would be essential to many investors. From our beginning we have utilized these investment solutions to create socially responsible portfolios that generate competitive financial returns.

We are excited to be hosting an educational seminar on Socially Responsible Investing for our friends and clients on the afternoon of Monday, April 16, 2018. Seating is available but limited.

Register for the event HERE on our Event Signup page.

Thank you,

SAGE Private Wealth Group Investment Committee

We act with purpose, are intentional with our advice, and serve as a catalyst to help you create your lasting legacy.

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